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# What ChatGPT, Claude and Gemini recommend in audio

9 questions asked 20 times of each model through their official APIs on 12 Oct 2026. Data from the public Model Said record (modelsaid.co).

This overview counts which products three AI models named first, and which they put in their top three, when asked the same consumer audio questions. It does not rate products.

## Key findings

1. **Soundcore leads the budget questions on ChatGPT and Claude, not on Gemini.** On the three budget questions (headphones under $200, earbuds under $150, earbuds under $80), a Soundcore product was first in 53 of 60 ChatGPT answers and 57 of 60 Claude answers, but in 23 of 60 Gemini answers.
2. **Gemini's budget picks differ.** Under $150, Gemini named Samsung Galaxy Buds FE first in 11 of 20 answers; it put Soundcore Liberty 4 NC in its top three in 19 of 20 but first in 1. Under $80, Gemini named an EarFun model first in 14 of 20 answers.
3. **All three models agree on 3 of the 9 questions:** Sony WH-1000XM5 for noise-cancelling headphones under $400, Bose QuietComfort Ultra Headphones for long-haul flights, and Bose QuietComfort Ultra Earbuds for flying.
4. **Working from home is the one question where all three differ:** ChatGPT named Poly Voyager Focus 2 first in 16 of 20 answers, Claude Jabra Evolve2 85 in 15 of 20, Gemini Sony WH-1000XM5 in 14 of 20.
5. **Sennheiser is a regular runner-up.** For long-haul flights, the Sennheiser Momentum 4 Wireless was in the top three of 54 of the 60 answers and first in none; a Bose product was first in 52 of 60.

How to read the numbers: *first* means the product an answer ranked first. *Top three* means anywhere in the answer's three picks, counted once per answer. Each figure is out of the answers a model returned for that question, normally 20.

# Main first pick, per question

The 9 questions: 8 in the site's Audio category and 1 in Travel (8 on headphones and earbuds, 1 on a speaker). Each cell is the product a model named first most often, and in how many of its answers. *Agreement* compares the three models' main first picks, as on modelsaid.co.

| Question | Agreement | ChatGPT | Claude | Gemini |
|---|---|---|---|---|
| Best noise-cancelling headphones under $400 | 3 of 3 agree | Sony WH-1000XM5, 16 of 16[1] | Sony WH-1000XM5, 16 of 16[1] | Sony WH-1000XM5, 16 of 16[1] |
| Best noise-cancelling headphones under $200 | 2 of 3 agree | Soundcore Space Q45, 14 of 20 | Soundcore Space One, 14 of 20 | Soundcore Space Q45, 17 of 20 |
| Best wireless earbuds under $150 | 2 of 3 agree | Soundcore Liberty 4 NC, 20 of 20 | Soundcore Liberty 4 NC, 17 of 20 | Samsung Galaxy Buds FE, 11 of 20 |
| Best wireless earbuds under $80 | 2 of 3 agree | Soundcore Space A40, 12 of 20 | Soundcore Space A40, 17 of 20 | Tie: EarFun Air Pro 4 and EarFun Air Pro 3, 7 of 20 each[2] |
| Best headphones for working from home | No agreement | Poly Voyager Focus 2, 16 of 20 | Jabra Evolve2 85, 15 of 20 | Sony WH-1000XM5, 14 of 20 |
| Best headphones for long-haul flights | 3 of 3 agree | Bose QuietComfort Ultra Headphones, 12 of 20 | Bose QuietComfort Ultra Headphones, 20 of 20 | Bose QuietComfort Ultra Headphones, 20 of 20 |
| Best budget wired earphones under $30 | 2 of 3 agree | 7Hz Zero:2, 20 of 20 | Moondrop Chu II, 11 of 20 | 7Hz Zero:2, 14 of 20 |
| Best speaker for a small apartment | 2 of 3 agree | Sonos Era 100, 10 of 20[3] | KEF LSX II, 20 of 20 | KEF LSX II, 11 of 20[3] |
| Best noise-cancelling earbuds for flying | 3 of 3 agree | Bose QuietComfort Ultra Earbuds, 19 of 20 | Bose QuietComfort Ultra Earbuds (2nd Gen), 19 of 19[4] | Bose QuietComfort Ultra Earbuds, 20 of 20 |

[1] The first 4 calls to each model on this question failed because of a network error on our side and were not retried, so each model has 16 answers here.

[2] Gemini named the two EarFun models first equally often. A tie is reported, not broken: Gemini then supports no product in the agreement.

[3] Close call. ChatGPT named Sonos Era 100 first in 10 answers, KEF LSX II in 9 and KEF LSX II LT in 1; Gemini named KEF LSX II in 11 and Sonos Era 100 in 9. One or two answers going the other way would change the agreement.

[4] Claude wrote "(2nd Gen)"; ChatGPT and Gemini gave no generation. Name matching ignores bracketed detail, so the three count as the same Bose earbuds and the question reads "3 of 3 agree". One Claude answer could not be read, so 19 are counted.

Product names are shown in one form, maker first. Each model's own wording is in the answer files listed at the end.

# Every answer is public

Each question has a page on modelsaid.co (linked in the table) and a file with all 60 calls (20 per model) and the raw model text, at modelsaid.co/runs/:

- anc-headphones-under-400-2026-10-12.json
- anc-headphones-under-200-2026-10-12.json
- wireless-earbuds-under-150-2026-10-12.json
- wireless-earbuds-under-80-2026-10-12.json
- headphones-wfh-2026-10-12.json
- headphones-long-haul-2026-10-12.json
- wired-earphones-under-30-2026-10-12.json
- speaker-small-apartment-2026-10-12.json
- anc-earbuds-flying-2026-10-12.json

# Brands: first picks and top-three appearances

All 9 questions together. Each model's denominator is all its answers: ChatGPT 176, Claude 175, Gemini 176. Brands are sorted by first picks across the three models, then by top-three appearances. A brand only appears where its products fit a question, so totals are not comparable between brands: KEF's and Sonos's counts all come from the one speaker question.

| Brand | ChatGPT first | ChatGPT top 3 | Claude first | Claude top 3 | Gemini first | Gemini top 3 |
|---|---|---|---|---|---|---|
| Soundcore (Anker) | 53 | 60 | 57 | 60 | 23 | 45 |
| Bose | 31 | 60 | 39 | 75 | 40 | 76 |
| Sony | 30 | 96 | 23 | 116 | 32 | 96 |
| 7Hz | 20 | 20 | 8 | 19 | 14 | 20 |
| KEF | 10 | 16 | 20 | 20 | 11 | 20 |
| Jabra | 4 | 18 | 16 | 20 | 6 | 20 |
| Sonos | 10 | 20 | 0 | 17 | 9 | 20 |
| Moondrop | 0 | 21 | 11 | 20 | 6 | 39 |
| Poly | 16 | 18 | 0 | 0 | 0 | 0 |
| EarFun | 1 | 20 | 0 | 21 | 14 | 20 |
| Samsung | 0 | 20 | 0 | 0 | 11 | 19 |
| Nothing (incl. CMF) | 0 | 18 | 0 | 33 | 10 | 35 |
| Apple | 1 | 39 | 0 | 19 | 0 | 40 |
| Truthear | 0 | 4 | 1 | 18 | 0 | 0 |
| Sennheiser | 0 | 28 | 0 | 36 | 0 | 56 |
| TANGZU | 0 | 16 | 0 | 3 | 0 | 20 |

Also named, never first (top-three appearances, three models together): Edifier 12, JBL 11, OnePlus 6, Kali Audio 5, 1MORE 4, Genelec 1, IK Multimedia 1, Logitech 1, Neumann 1.

Brands are grouped from the maker names the models wrote. Soundcore (Anker) joins nine spellings, such as soundcore, Anker and Anker Soundcore. Nothing includes CMF by Nothing. Poly includes two ChatGPT answers that gave the maker as "HP (Poly)".

# How this was made and its limits

- **What was asked.** The same prompt, word for word, for every model and every call; only the question line changes (printed in full in the appendix). The questions are in US English with prices in US dollars.
- **Which models.** ChatGPT (gpt-6.1-sol, OpenAI), Claude (claude-opus-5-5, Anthropic) and Gemini (gemini-3.8-flash, Google). Gemini is the Flash model, the default model in the Gemini app.
- **Built-in knowledge, not the apps.** Every call went through the model's official API with web search off, so each answer comes from the model's built-in knowledge. A shopper using the ChatGPT, Claude or Gemini app may see different answers, because the apps can search the web and use memory.
- **Knowledge dates.** Each answer states how recent the model's knowledge is. Across all answers the dates run from March 2024 to March 2026: ChatGPT from June 2024 to December 2025 (June 2024 in 88 of its 176 answers; 6 gave no date), Claude from January 2025 to late 2025 (most often "early 2025"), Gemini from March 2024 to March 2026 (January 2025 in 141 of 176).

- **Temperature.** The API default for ChatGPT and Claude, because their APIs rejected the 0.2 setting we asked for; 0.2 for Gemini. The default allows more variation between answers, which is one reason each question was asked 20 times.
- **20 answers per model.** 20 answers give a rough share, not a precise rate. A model that named a product first in 14 of 20 answers could plausibly do so anywhere from about half to about 85% of the time.
- **One date only.** All answers were collected on 12 Oct 2026. This is a snapshot, not a trend; answers can change when a model is updated.
- **Lost answers.** 540 calls were made. 12 failed on our side (a network error) on one question, headphones under $400, and were not retried. 1 Claude answer on earbuds for flying could not be read. 527 answers are counted.
- **Close calls.** The speaker question is a close call (note [3]). On earbuds for flying, “3 of 3 agree” counts Claude’s “(2nd Gen)” as the same Bose earbuds (note [4]).
- **Counts, not judgments.** The prompt asks each model to judge products “on its specifications and measured results”, so answers often cite measurements without a source. This overview quotes no claims and does not check them, rate products or give buying advice.
- **Independence.** SwynQ Labs is not affiliated with OpenAI, Anthropic, Google or any brand named here. Product names are trademarks of their owners.

# Appendix: the prompt

Sent to every model on every call. Only the last line changes with the question; this copy is from the earbuds-under-$150 question.

```
You are answering a consumer research question. Name your top 3 products, in order, with the
exact product name and manufacturer. Judge each one on its specifications and measured
results; do not copy a review site's ranking. If you are unsure, say so. Do not invent a
product that does not exist. Prices are a constraint where stated; if a constrained pick does
not exist, say that and give the closest honest alternative. This is not a paid placement.

Reply with only a JSON object, no other text: {"knowledgeAsOf":"month and year your training
knowledge runs to","picks":[{"rank":1,"product":"exact product
name","manufacturer":"brand","reason":"one short sentence naming the specification or test
result that decided it","caveats":"price or availability doubts, or empty"}]} with ranks 1 to
3.

Question: Best wireless earbuds under $150
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**A brand report from SwynQ Labs, $299.** Your brand against its rivals, model by model, on the questions in your category; up to five questions of your own, asked 20 times of each model; the models’ reasons, quoted; their claims checked against your published specifications; and every answer as raw JSON. We sell no placement: buying a report never changes the public record.

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